

## The WNYAHA Mission

- To provide top-quality educational publications and programs
- To promote regional advocacy on matters affecting the museum and historical community in our area
- To link regional institutions through vibrant networking opportunities
- To raise professional standards for members: institutions and individuals

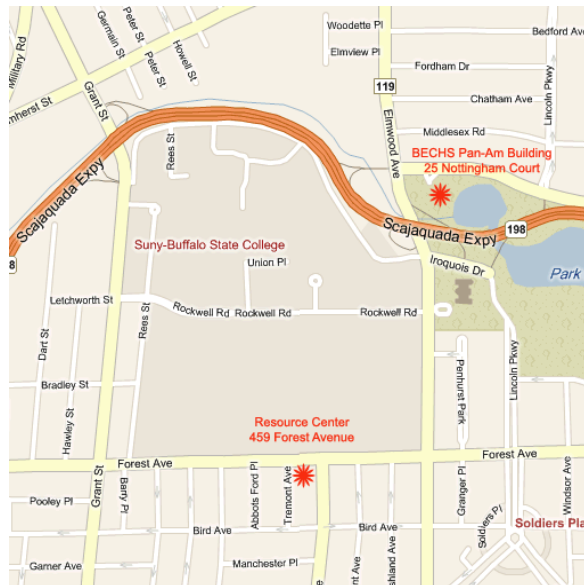


WNYAHA Board member and RMSC staff member Sarah LeCount shares her knowledge of textiles with others.

### For More Information:

Call our Conference Coordinator at 716-439-6293, or e-mail us at [wnyaha@yahoo.com](mailto:wnyaha@yahoo.com).

## Directions to Buffalo & Erie County Historical Society



**From Interstate 90** take Route 33 west to Route 198 (Scajaquada Expressway) west. Exit the 198 at Elmwood Avenue turn right from the off-ramp onto Elmwood Avenue. Turn right onto the first street on your right, Nottingham Terrace, and turn into the parking lot at your right which is Nottingham Court. The Museum is located on your left from the parking lot.

**From Interstate 190**, exit at Route 198 (Scajaquada Expressway) east and continue to the exit at Elmwood Avenue. Bear right and continue to the intersection with Elmwood. Turn right onto Elmwood Avenue and turn right on to the first street, Nottingham Terrace. At the first right turn into the parking lot which is Nottingham Court; the museum is located on your left from the parking lot.

# Western New York Association of Historical Agencies



**Engaging Interpretations!?**

## Annual Conference

Saturday,

**November 5, 2011**

Buffalo & Erie County Historical Society

25 Nottingham Court

Buffalo, N.Y.

**Serving Our Local History  
For Over 25 years**

## About WNYAHA

The Western New York Association of Historical Agencies (WNYAHA) is a 501 (c)3 not-for-profit service organization that addresses the needs of collecting agencies in western New York State. It provides leadership on a variety of issues, including collections care and management, education, volunteerism, membership development, board training and other museum operations issues.

## About the conference

Do you have a story to tell? A tour to give? Join us at WNYAHA's annual conference to learn new ways to get your story across using people, places and things. Keynote speaker Christopher Clarke will present an overview on the importance of good interpretation.

Additional sessions include:

- \* how to research and present programs based on real people
- \* how to use a building to bring people and events to life
- \* how to use objects to tell a compelling, unforgettable story.

Tours of two new exhibits at the Buffalo & Erie County Historical Society complete the day.

## Contribute to WNYAHA through the Silent Auction!

Support WNYAHA - bring an item (or two or three!) to include in the silent auction. Books, souvenirs, items of local interest – feel free to clean out a closet or bring something from your museum shop. The silent auction will run from registration through the last session.

**Bid high and bid often!**

# Schedule of Events

**8:30-9:00 AM**  
Registration  
Coffee & pastries

**8:30 AM-2:25 PM**  
Silent Auction

**9:00-9:15 AM**  
Welcome  
Joan Schumaker, WNYAHA President  
Melissa Brown, Director  
Buffalo & Erie County Historical Society

**9:15-10:00 AM**  
Keynote Address  
Christopher Clarke  
Consulting Historian, Exhibition Developer

**10 AM-10:45 AM**  
Panel #1: Engaging Interpretations: People  
Eva Niklas & Tim Henderson  
"Marble Orchard Ghost Walks"

**10:45 -11:00 AM** Break

**11:00 -11:45 AM**  
Panel #2: Engaging Interpretations: Places  
Gary Costello, Hull House  
Melissa Dunlap, History Center of Niagara County

**11:45 AM-12:00 Noon**  
AASLH- StEPs Program  
Terry Abrams, WNYAHA Administrative Coordinator

**12:00-1:30 PM**  
Lunch  
Awards

**1:30 -2:15 PM**  
Panel #3: Engaging Interpretations: Things  
Sarah LeCount, Rochester Museum & Science Center  
Melissa Brown, Buffalo & Erie County  
Historical Society.

**2:30 PM**  
Tour



Western New York Association of  
Historical Agencies  
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(716)439-6293  
wnyaha@yahoo.com

## Conference Registration Form

**Yes, I want to register for the 2011 WNYAHA Annual Conference.**

I'll make my check payable to WNYAHA and send it with this form in the enclosed envelope. Please register the following:

Number of Non-Members \_\_\_\_\_  
@ \$50 equals \$ \_\_\_\_\_

Number of Members \_\_\_\_\_  
@ \$40 equals \$ \_\_\_\_\_

Additional people from my organization  
\_\_\_\_\_ @ \$35 equals \$ \_\_\_\_\_

Total registration fees enclosed equals \_\_\_\_\_  
\_\_\_\_\_ \$ \_\_\_\_\_

Names of additional registrants:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

MY NAME IS \_\_\_\_\_

Title \_\_\_\_\_

Organization \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ ST \_\_\_\_\_ Zip \_\_\_\_\_

County \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_ Website \_\_\_\_\_